

## Why we are unique and why we can help you grow your business

[www.unmannedairspace.info](http://www.unmannedairspace.info) is the world's only dedicated UAS traffic management and counter-UAS focused news service and information portal. It is aimed primarily at air navigation services providers (ANSPs), government security agencies, transport departments, law enforcement organisations and the military. It provides daily news coverage and a weekly newsletter, with news, views and analysis. We want to be the first information hub that UTM and C-UAS procurement decision-makers come to when they are seeking new systems and services from industry.

We have spent years creating a targeted list of procurement decision-makers in the agencies responsible for acquiring drone management and protection systems. Our website news service keeps our growing audience up-to-date with events in the industry via social media (twitter and LinkedIn) and appropriately targeted email campaigns, alongside the news services we provide.

We are dedicated to providing independent, authoritative and reliable information, free to all our audience. Our directories of UTM and counter-UAS systems are the most comprehensive and up-to-date in the world. We will be adding substantially to our areas of free content over the next few months.

We closely monitor our website traffic and have a detailed record of which website areas our audience visits, how long they stay and what they download from the site.

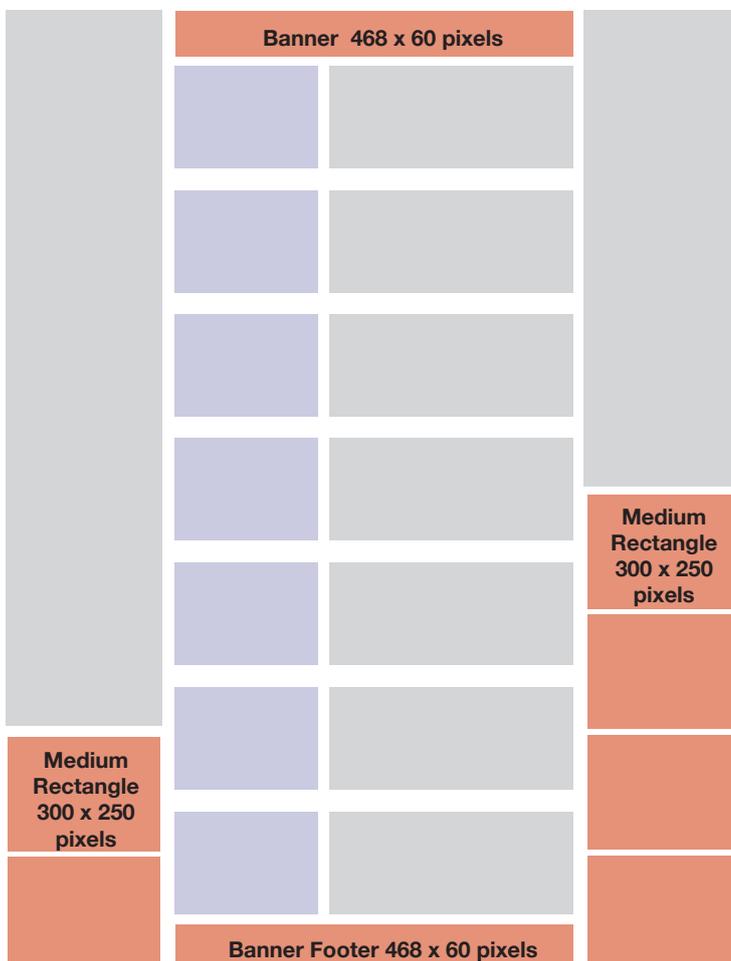
Our website-hosting MatrixStats real-time visitor statistics software analyses page hits, visitor numbers and other website viewing records. Since our launch in September 2017 the website has received on average over 110,000 site hits a month. Between 10 October 2017 and 10 November 2017 visitors spent a total of 487 hours digesting the editorial downloading 3.82 Gigabits of content. Readers spend an average of 114 seconds on the site when they visit. These figures are increasing as we grow - more detailed, up-to-date information on website statistics is available on request.

We are offering a range of introductory advertising packages.

## Advertise on our home page



**Leaderboard**  
728 x 90 pixels  
£400.00 for three months



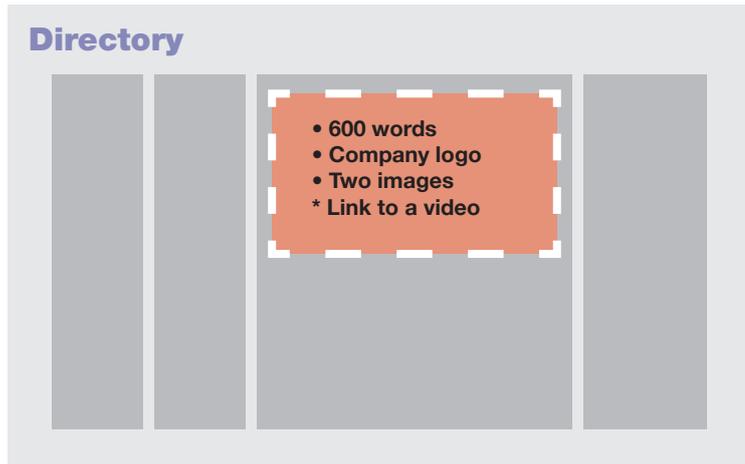
**Banner**  
468 x 60 pixels  
£400.00 for three months

**Medium Rectangle**  
300 x 250 pixels  
£300.00 for three months

**Banner Footer**  
468 x 60 pixels  
£300.00 for three months

### Enhance your content in our directories

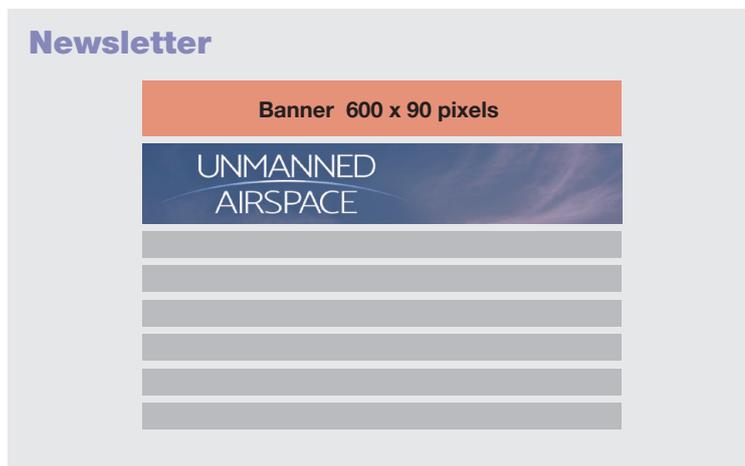
Our UTM (<http://www.unmannedairspace.info/unmanned-air-system-traffic-management-utm-directory/>) and counter UAS (<http://www.unmannedairspace.info/counter-uas-industry-directory/>) directories are free to all readers and industry suppliers, offering the world's most comprehensive buyer's guide to UTM and counter-UAS enabling technologies and procedures. They are among the most accessed pages of our site. For companies with products listed in the directories we are now offering a new promotional editorial package.



With a promotional editorial package you can add up to 600 words, a company logo, two images and a link to a video for just £300.00 a year

### Advertise in our newsletter

Our Unmanned Airspace newsletter is sent to a growing number of subscribers worldwide, among them key decision makers in government and industry. A banner advertisement costs just £300 for a three month (12 issues) distribution package.



**Newsletter Banner**  
600 x 90 pixels  
£300.00 for three months

We are also interested in working with you in developing innovative and striking concepts in advertising and sponsorship to enhance your organisation's profile and add to the reader appeal of our site. For more information on how we might work together please contact our commercial manager

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